

OUR VISION

Quality Service with Pride and Care

OUR MISSION

To provide an effective service to all road users through our active presence on the road and strict enforcement of road traffic legislations

OUR FOCUS

To serve, help and protect the community.

OUR VALUES

Professionalism: We strive to meet the needs and demands of our people.

Respect: We exhibit tolerance and sensitivity to the people we serve.

Integrity: We believe it is the basis for community trust.

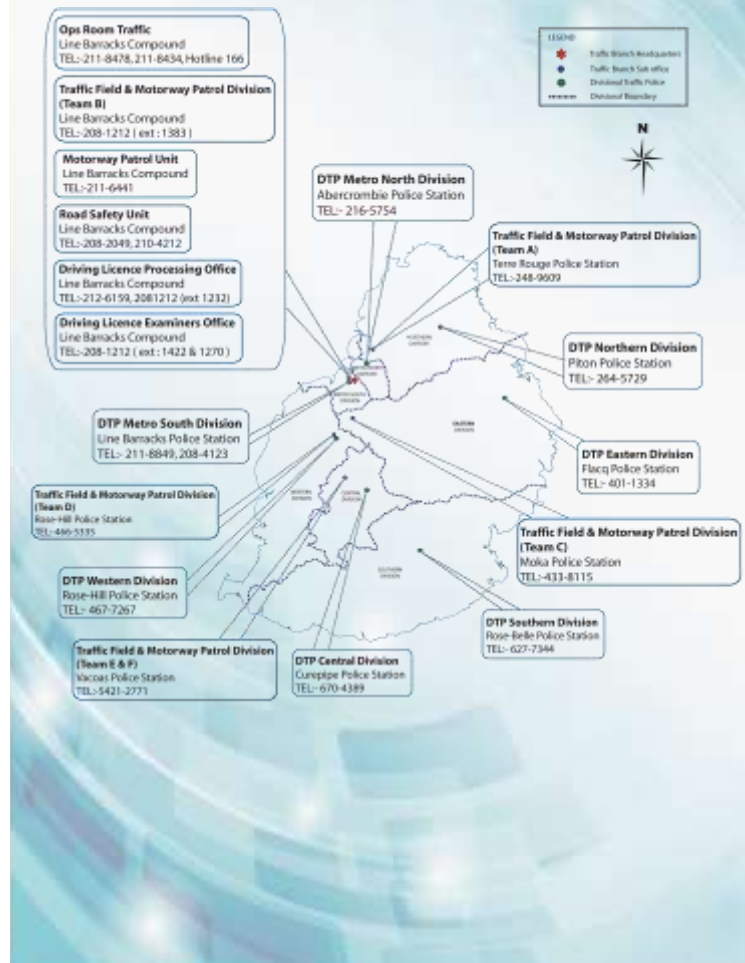
Dignity: We value human life and dignity as guaranteed by our Constitution.

Excellence: We are most effective when we can identify and solve community problems.

OUR STRATEGIC GAINS

- Increased Public Confidence in the Police
- Higher Willingness of Victims to report Crime
- Lower Complaint Rates
- Improved Service Delivery
- Effective Investigation and Prosecution of Crime

Contacting Traffic Branch



Action Plan

2015 - 2016



Quality Service with Pride and Care



Foreword

As I reflect upon what has been achieved during the past years, I am glad that we are a step closer to making our road safer with the implementation of the 2015-2016 Action Plan. The Traffic Branch will maintain its three-layer approach of Education, Enforcement and Evaluation. The branch will also be more customer oriented whilst offering service for the issue and management of driving licences for the public.

It is worthwhile to point out that road safety is everyone's responsibility and we will be firm and fair in enforcing the traffic rules. Each road user must play his/her part in keeping the road safe and in short it will be all about attitude and behaviour. In the year ahead, we will strive to outreach our efforts for road safety through our usual sensitisation campaigns, road safety activities, road safety tasks and community events.

We will continue with our enforcement against errant road users and we are going to put our efforts towards inculcating the right mindsets, habits and skills for safer road use. We strongly believe that road accident can easily be prevented if road users pay a little more attention and exercise more patience and caution whilst on the road.

We will strive towards a state of zero fatalities on our road by focusing on positive attitudes, risk awareness and legal issues among young people who are learning to drive particularly motorcyclists who continue to be the most vulnerable group of road users. We also undertake to increase our speed of intervention on our roads and ensure a flawless service delivery to all our road users.

Officer-in-Charge
Traffic Branch

Our Action Plan

July 2015 - June 2016

Objective 1: Improving Quality of Life

Activities:

- * *Increase by 5% the number of operations targeting drink driving, speeding and dangerous driving.*
- * *Increase by 5% the number of targeted operations along axes prone to road accident.*
- * *Increase by 5% the number of sensitization sessions on Road Safety.*
- * *Increase by 5% the number of vehicle checks along axes likely to be used by offenders to perpetrate property crimes.*



Objective 2: Enhancing Service Delivery

Activities:

- * *Increase by 10% the number of applications processed at the Online Service Counter.*
- * *Entertain at least 75% of customers calling at the Driving Licensing Office within 30 minutes.*
- * *Ensure that at least 80% of appointment for Practical Driving Tests are scheduled within three months from date of application thereof.*



Objective 3: Increasing Speed of Intervention

Activities:

- * *Attend to any scene of fatal/serious road accidents within 15 mins.*
- * *Establish diversion plans within 30 mins of any major incident.*
- * *Communicate within 20 mins, information about major traffic related incidents and diversion plans to members of the public.*



Objective 4: Honing Investigation Techniques & Detection Skills

Activities:

- * *Conduct at least one monthly training session on speed detecting equipment for Divisional personnel.*
- * *Provide training to at least 10 Police Officers per Division on vehicle examination.*



Objective 5: Combating Trafficking & Use of Illegal Drugs

Activities:

- * *Increase by 3% the number of roadside checks upon drivers suspected to be dealing with drugs.*

